

The “Big Money Game” Loop





Loop: Step 1

Organize your network & make a LIST

Don't Prejudge... List everyone you know, starting with the most successful people first!





Loop: Step 2

Connect... and start the conversation

Here is a great script to use! Don't spam this... make a quality connection with a face to face conversation, phone call, text message or email



“If you could play a game that kept you accountable to your health/fitness & could get paid to simply share it socially, would that interest you? This just launched and timing is key!”



Loop: Step 3

Send the “Big Money Game” Video

You want to be sure to let your prospect know you that they should contact you immediately after watching the video!

<http://youtu.be/pNF7NAZyYV8>





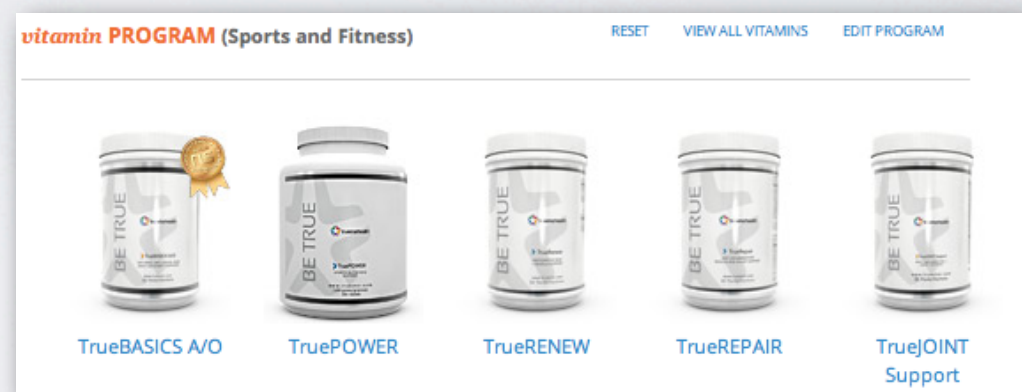
Loop: Step 4

Follow Up & Follow Through by:

1. Set up on The Lifestyle Game

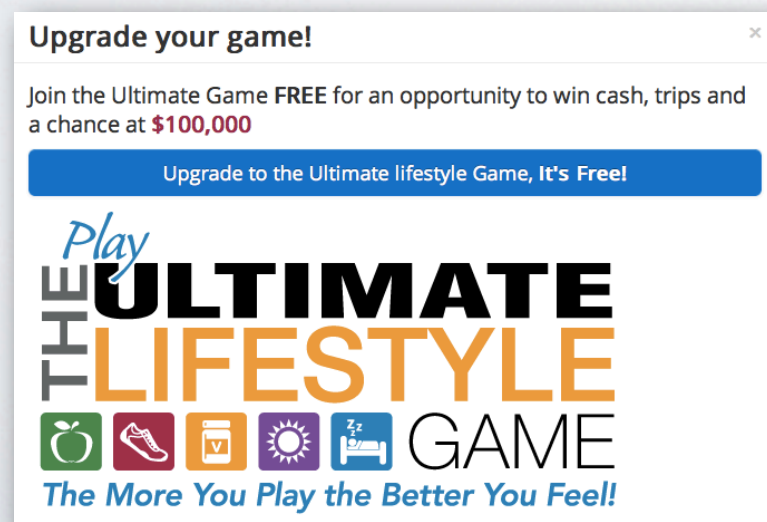


3. Give a Vitamin Profile



2. Enroll them into the Ultimate Lifestyle Game

(This will help them get serious about making a transformation & leads will contact them)



4. Tour the back office & show the next matrix spot

Next spot:

Show me where my next enrollment will be placed

Find Next spot

Next Spot



Loop: Step 5

Enroll

If you need help encouraging enrollment, bring in your upline coach on a 3-way call

1. Select the Game Starter Pack

2. Select a Game Kit

• **Builder Package \$399.00**

Package includes:

- 1 x TrueBASICS A/O
- 2 x TrueENERGY
- 1 x TrueDETOX and Cleanse
- 1 x TrueSTRENGTH
- 1 x TrueEnergy SUPERSHOT (12 pk)
- 1 x Personalized Website
- 1 x Business Cards
- 2 x Comparative Guides to Nutritional Supplements
- 1 x 5 Actions of Success Brochure
- 1 x Sales Superstar Vol. 1
- 1 x Sales Superstar Vol. 2
- 1 x The 9 Magic Steps to Success CDs
- 1 x Truestar Mini Product Guide
- 1 x TrueLife Launch Kit
- 5 x TrueBASICS A/O Sample Kit

GAME CATEGORIES & KITS

Weight Loss

Muscle & Strength

Healthy Aging

Stress Support

Optimal Wellness



WEIGHT LOSS



truestar





Loop: Step 6

Restart the Loop **Step 1** with your new Brand Ambassador
NOW!

Immediate Game Launch = Immediate Results = Immediate Belief

(Once you help them fill their first 4 spots, show them the financial benefits of upgrading their package & increasing their commitment)

Sep 8, 2013 2:48 PM

Hey Ada,"Quick question for you... If you could play a game using your mobile phone to keep accountable for your daily health, wellness and positive attitude and get paid just for sharing it, would that interest you? We just launched this about two weeks ago and it is absolutely going viral right now!"

Sep 8, 2013 5:39 PM

Really?!?!? That sounds too good to be true!

Join the World's Leading

7:51 PM

Hey Angel...quick question. If you could play a game on your mobile that kept you accountable to your fitness and could get paid to simply share it would that interest you? We just launched it 2 weeks ago and it's going viral so timing is key.



Sure I can use both the accountability & money

Sent from Houston, Texas

What's a good email for you?

Sent 7:58 PM

Hey Leilani...quick question. If you could play a game on your mobile that kept you accountable to your fitness and could get paid to simply share it would that interest you? We just launched it 2 weeks ago and it's going viral so timing is key.



Play The Lifestyle Ga...
www.thelifestylegame.com
Play The Lifestyle Game... For

Sent 11:14 AM



Yes



What do I do?

Sent from Messenger